

MOBILIZE SIMPLIFY 2021



Year in Review

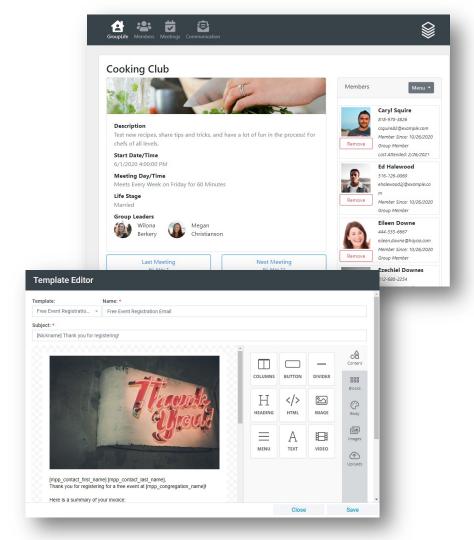
- **Doubled down on investment in applications that:** Mobilize, Simplify, and Engage!
- Which meant a little consolidation (and a few "goodbyes"):
 - Check-In 2 and stand-alone Classroom Manager / Disabled January 2021
 - MP Mobile app / End of Support September 2021
 - MobileTools / End of Support December 2021



Year in Review

- Widgets // 4 releases / 4 new Widgets /
 10+ enhancements including one-click unsubscribe!
- LifeApps // 3 releases / 1 new LifeApp /
 17+ enhancements including texting!
- Check-In Suite // 2 releases / 8+ enhancements – including clean screen!
- Tools // 4 releases / 1 new Tool /
 8+ enhancements can we say, Template Editor Tool!

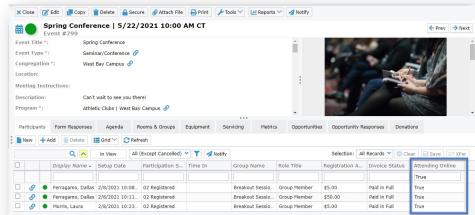




Year in Review

- RRN // 7 releases / 2 new reports /
 120+ enhancements including Attending Online!
- Platform // 4 releases / 27+ enhancements including revamped New Message Tool with texting!
- Coming very soon...
 - Fully revamped Group Attendance Notification!
 - Fully rewritten Contact Log Tool!
 - New CareLife app!







Roadmap

Where we've been and where we're going!



Next Gen Platform

The power of the Platform – reinvented for the casual user and mobile!

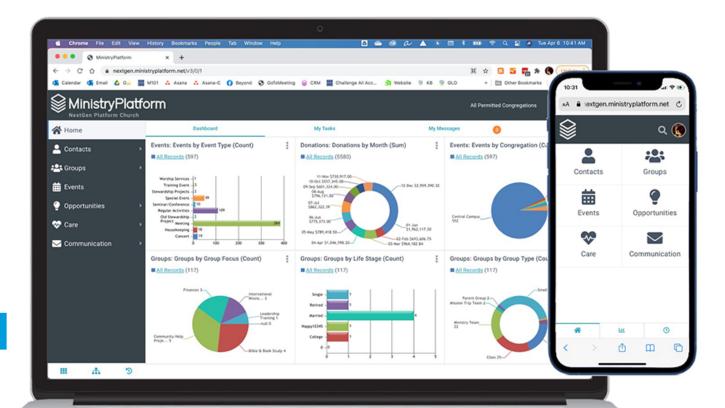


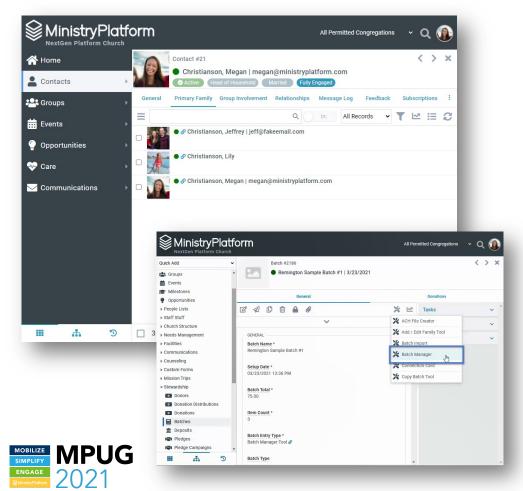
NEXT GENERATION

FOR THE CASUAL USER

THIS SUMMER 2021







Iterate, Iterate!

- Initial release this summer!
- Then, several smaller releases over the rest of the year.
- Did we mention...
 - Pre-loaded Record Facts!
 - Launch the BMT from the Platform!
 - Custom Subject for Item Notifications!
 - OR clauses in Advanced Search!

LifeSuite

Widgets + LifeApps





Volunteer Management

- Volunteers are key to the life of your church!
- Combination of a LifeApp and complimentary Widgets to:
 - Recruit
 - Track
 - Coordinate
 - Schedule
 - Resource

Event Management

- Events are central to the life of your church!
- LifeApp for Event
 Coordinators to manage:
 - Registrations
 - Communications
 - Facilities
- Including a dashboard!





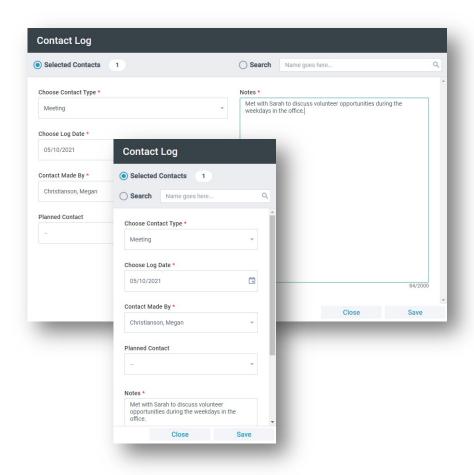
Tools

Get data entry done and get back to ministry!



Revamp & Enhance

- Rewriting Tools (e.g., Custom Form Editor Tool)
- Adding new Tools (e.g., Reverse Payment Tool)
- Aligning with the Next Gen Platform
 - Consistent UI
 - Casual User emphasis
 - Key Tools will be responsive/mobile friendly







Requirements & Clearance Levels

- Exploring a new approach of tracking levels of access "clearance" for participants
- Based on explicit list of requirements to serve that build on each other
- Holistic All things "requirements":
 - Background Checks
 - Trainings
 - Waivers, etc.
- Consolidated Just one:
 - Value to see clearance level (Bonus: make a Record Fact!)
 - Tool to manage

Ministry Wins!

The year ahead is focused on delivering ministry wins!



Register at MinistryPlatform.com/Events





MOBILIZE SIMPLIFY 2021



MPUG – 2022

May 3-5, 2022 Houston, TX



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THANK YOU!









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