

Wi-Fi Presence

by **frontporch**

MOBILIZE
SIMPLIFY
ENGAGE
MinistryPlatform

MPUG 2021



**Close the gap of the known
and unknown of church
attendance.**



- Accurate attendance is hard.
- Not everyone has kids.
- Few use connection cards.
- Accurate personal attendance helps leaders disciple adults.
- Visitors are reluctant to give personal information.

Connect

Name: _____

Spouse: _____

Your age Group:

☐ Under 20 ☐ 20s ☐ 30s ☐ 40s ☐ 50+

Children:

_____ Age: _____

_____ Age: _____

_____ Age: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Today's Date: _____

Visit: ☐ 1st ☐ 2nd ☐ 3rd

How did you hear about us?

☐ Website ☐ Facebook/Twitter ☐ Friend

Other: _____

So in Christ we, though many,
form one body, and each member
belongs to all the others. -ROM. 12:5

What's next?

Start

- ☐ I dedicated my life to Christ for the first time.
- ☐ I re-dedicated my life to Christ.

Next Step

- ☐ I'm interested in getting baptized.
- ☐ I'm interested in joining a small group.
- ☐ I would like to talk to a pastor.

Get Involved

- ☐ I want to become a member.
- ☐ I want to volunteer for a ministry.
- ☐ I would like to be contacted by a Leader.

Prayer Requests/Questions:

Keep It Simple





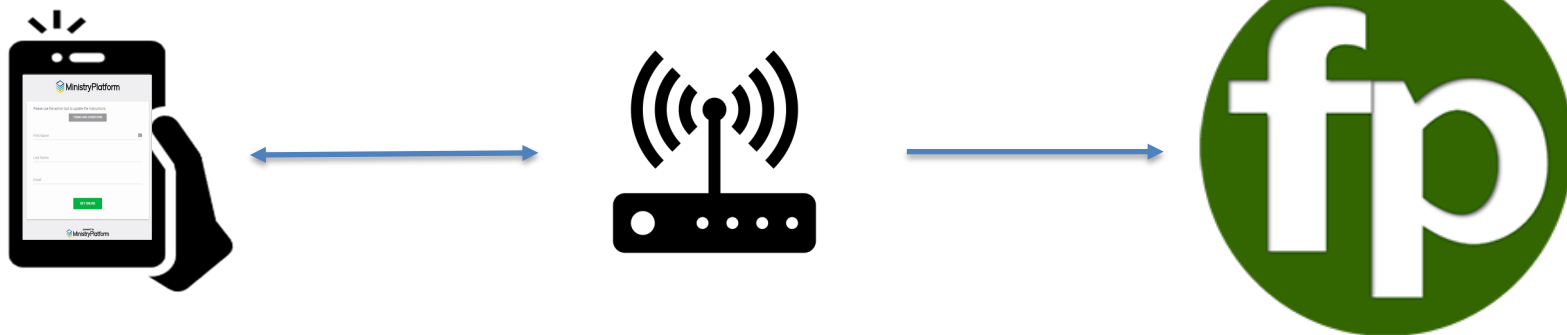
How It Works

Wi-Fi Presence

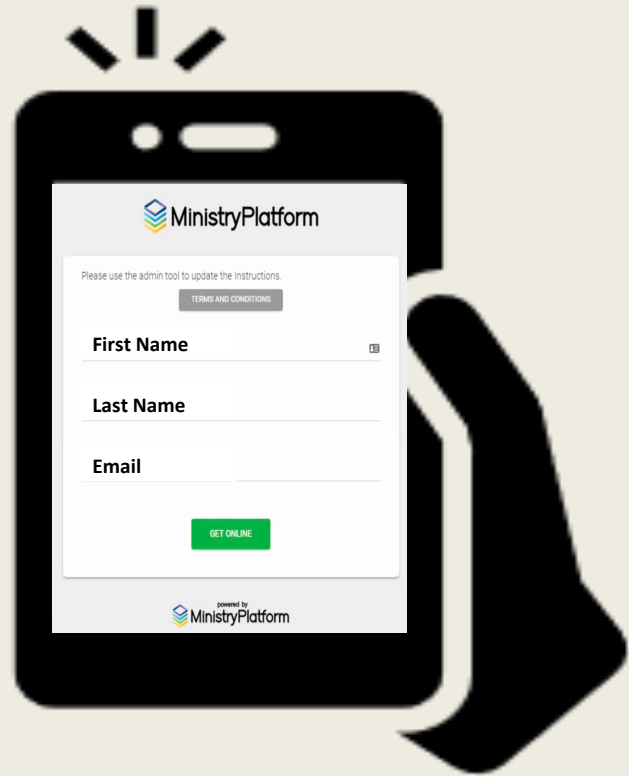
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When a Smart Phone connects to the church Wi-Fi for a minimum visit, an interaction is recorded in Ministry Platform

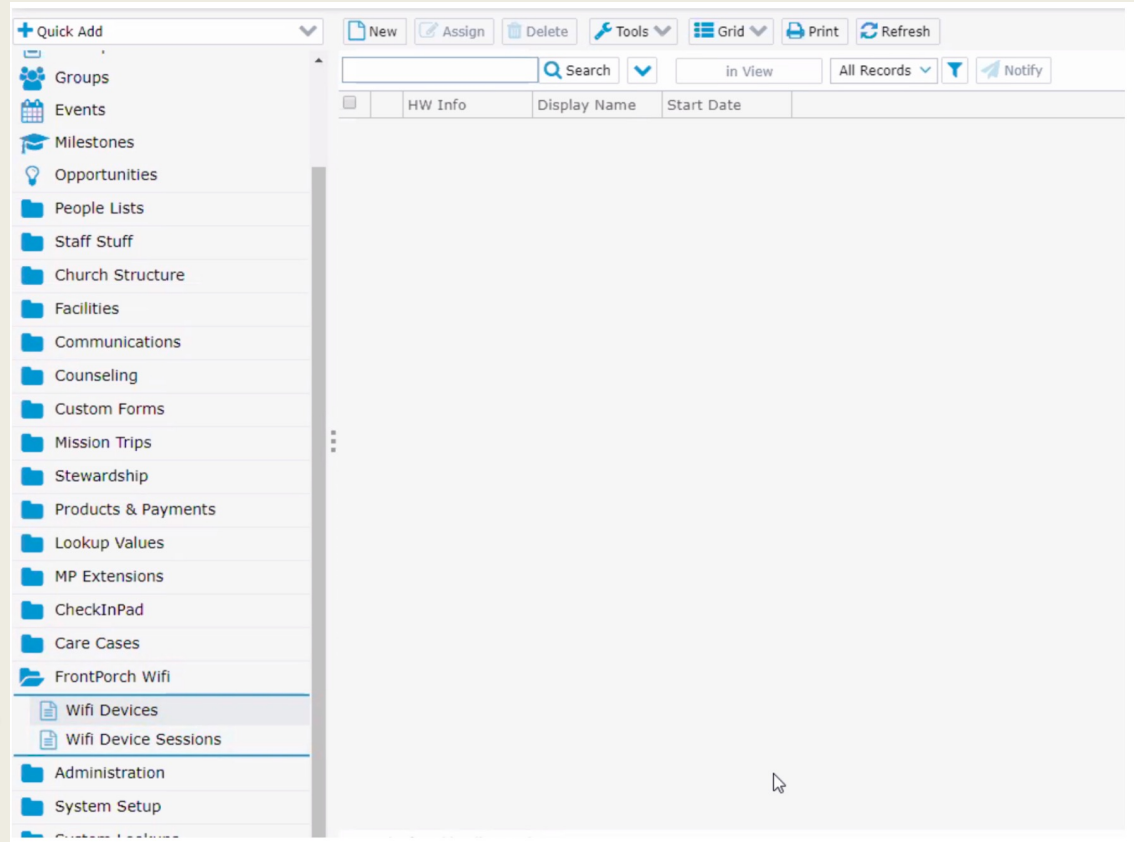
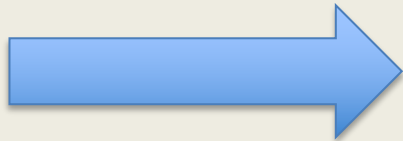


Simple Onboarding



WiFi Presence Data in Ministry Platform

- This data contains the device MAC address, the person ID (if known) as well as the location and time of the device visit.
- A device must be present on the network for at least a minimum amount of time (default is 20 minutes).

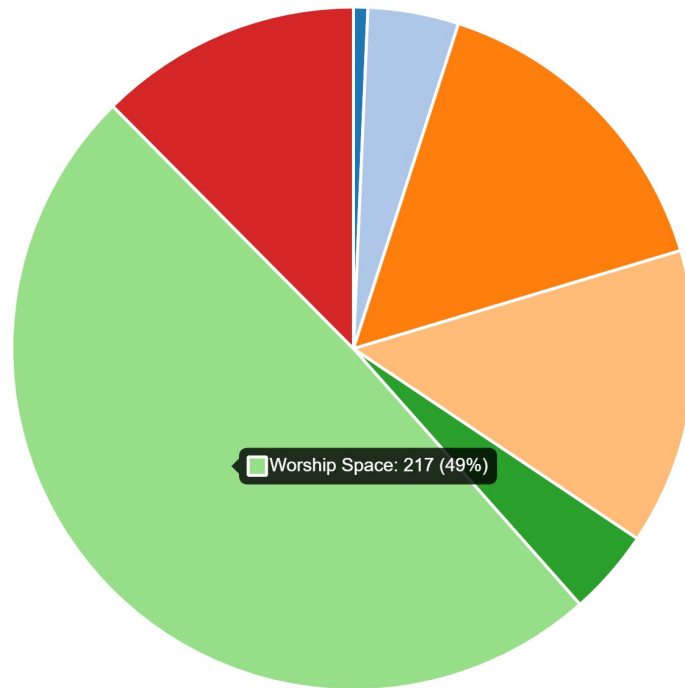


Metrics & Reporting




Current Locations
Devices Per Locations

Backstage GrowZone Media Room Office
SproutPatch Worship Space Youth Space








Connect With Visitors Sooner



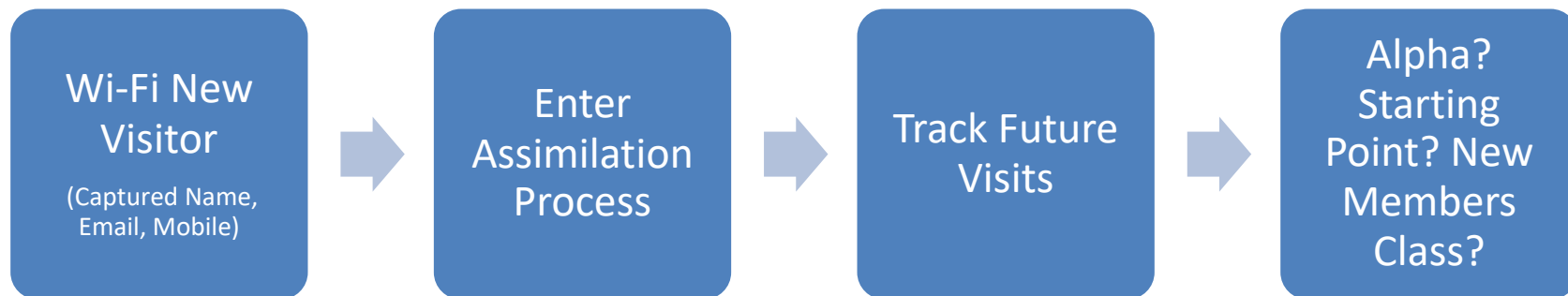
Visitors Report: December 29, 2019

243 new visitors this week

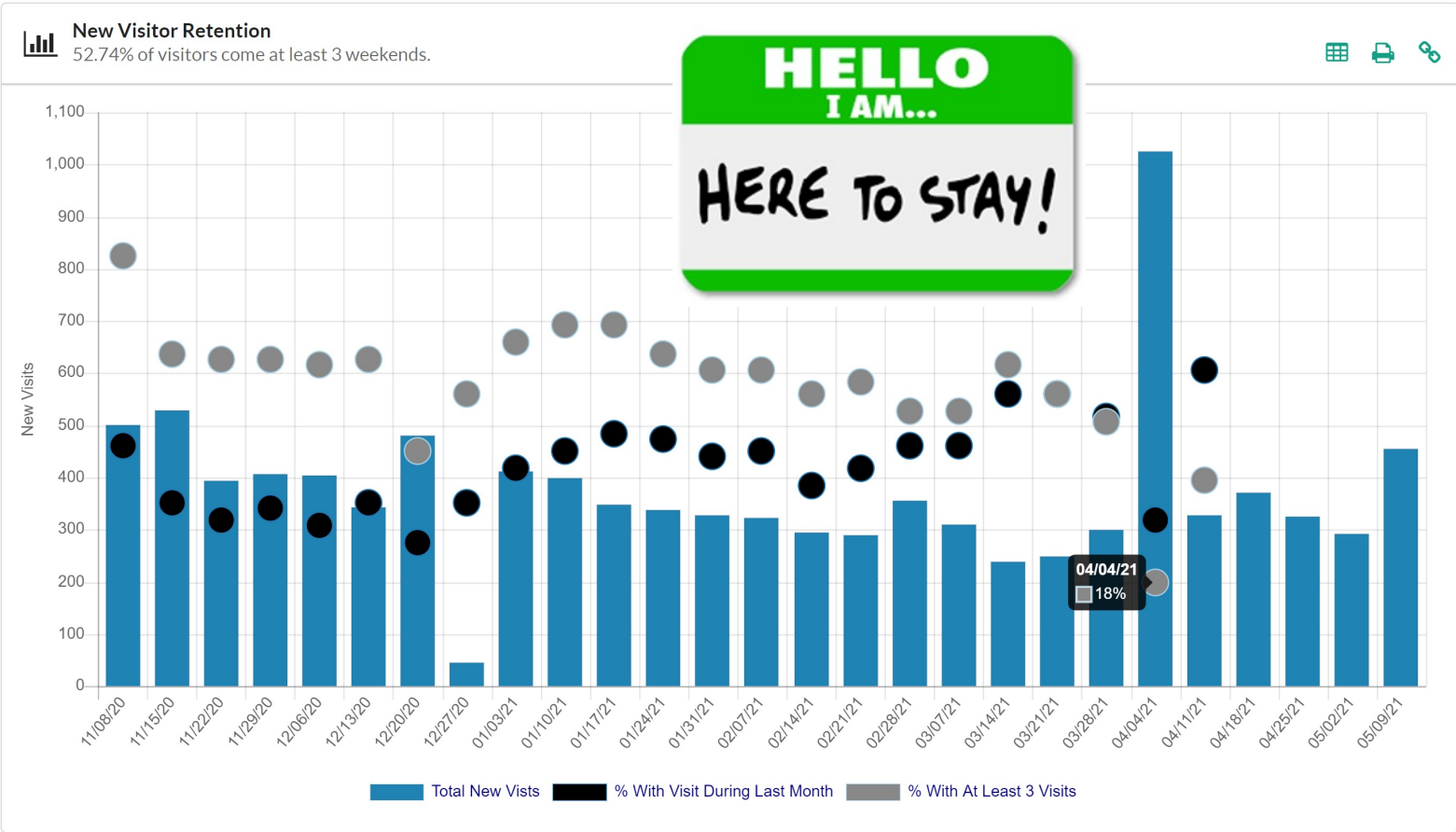


ChMS ID	Name	Email	Campus	Service	First Visit	ChMS First Date
380746	Lisa ██████████	██████████@gmail.com	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
381748	Megan ██████████	██████████@rocketmail.com	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
381751	Jared ██████████	██████████@gmail.com	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
381753	Beni ██████████	██████████@gmail.com	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
381761	Peter ██████████	██████████@gmail.com	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
381763	Richard ██████████	██████████@bellsouth.net	██████████	Christmas Services Tuesday	12/29/2019	12/24/2019
				Christmas Services		

Assimilation Pathway Including Wi-Fi



Gain Insights on Front Door Retention



Follow Up With People For Retention



Missing Persons Report: May 9, 2021

19 devices have not returned since 03/21/2021



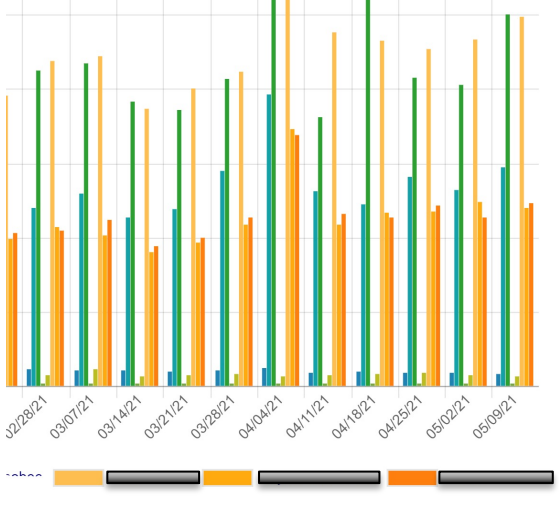
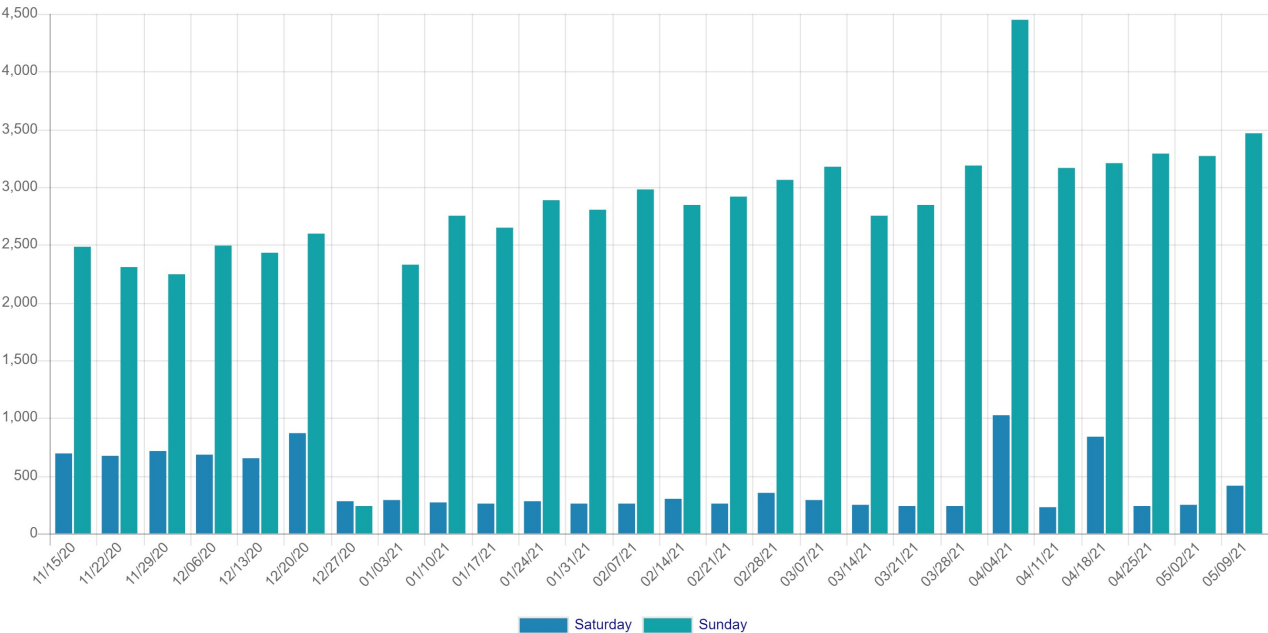
ChMS ID	Name	Email	Campus	First Visit	Weekend Visits	Most recent	ChMS First Date
140133	Steve [REDACTED]	[REDACTED]@hotmail.com	[REDACTED]	09/06/2020	4	03/21/2021	02/09/2012
238285	Renee [REDACTED]	[REDACTED]@bellsouth.net	[REDACTED]	09/27/2020	5	03/21/2021	05/31/2016
167387	Kalya [REDACTED]	[REDACTED]@gmail.com	[REDACTED]	10/27/2019	7	03/21/2021	08/22/2005
386721	Ryan [REDACTED]	[REDACTED]@outlook.com	[REDACTED]	02/09/2020	9	03/21/2021	01/29/2020
196389	Scotty [REDACTED]	[REDACTED]@gmail.com	[REDACTED]	03/01/2020	11	03/21/2021	06/17/2002
367045	Sherine [REDACTED]	[REDACTED]7@gmail.com	[REDACTED]	10/20/2019	11	03/21/2021	08/25/2019
186035	Aalora [REDACTED]	[REDACTED]@gmail.com	[REDACTED]	10/27/2019	12	03/21/2021	09/07/2014
378803	Grace [REDACTED]	[REDACTED]@outlook.com	[REDACTED]	12/08/2019	13	03/21/2021	12/08/2019
164981	Carl [REDACTED]	[REDACTED]@gmail.com	[REDACTED]	12/08/2019	14	03/21/2021	10/26/2004
182498	Linda [REDACTED]	[REDACTED]@yahoo.com	[REDACTED]	01/26/2020	17	03/21/2021	04/17/2006
385189	John [REDACTED]	[REDACTED]@gmail.com	[REDACTED]	01/19/2020	17	03/21/2021	01/18/2020

Understand Trends At Services & Campuses

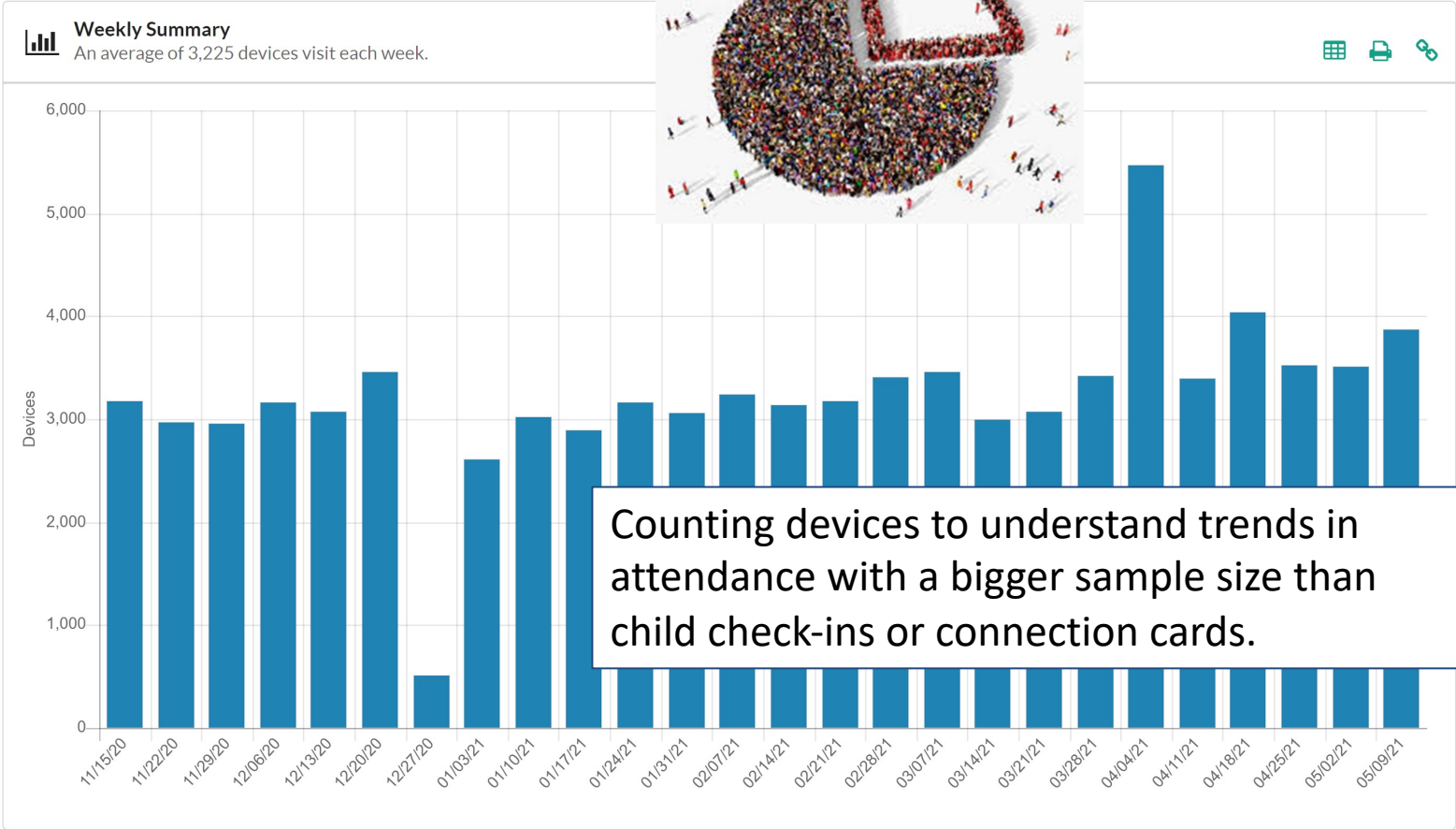
Campus Summary



Services Summary



See Trends in Attendance

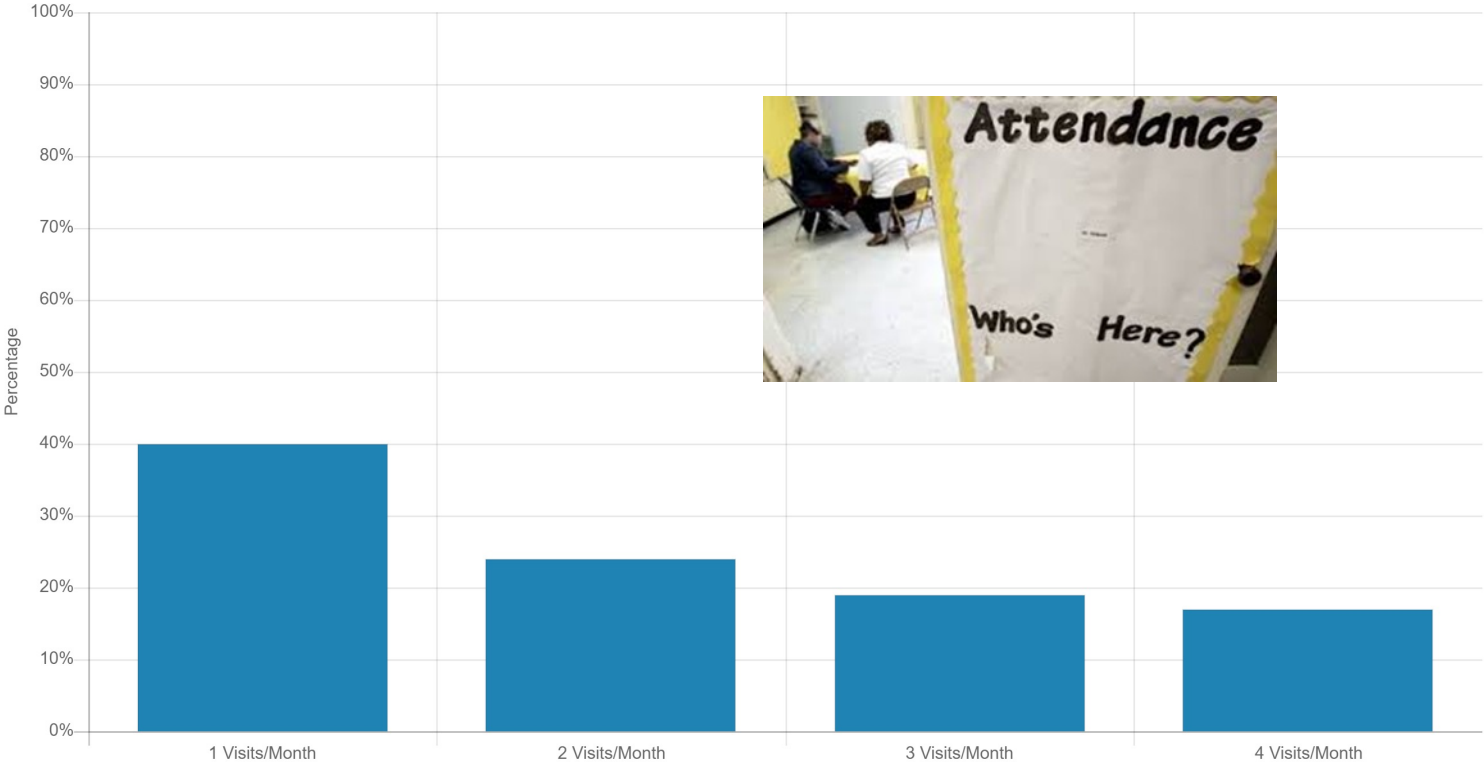


Understand Visitor Attendance Frequency



Attendee Frequency

2440 people (36%) attended at least 3 weekends in last 4 weeks.



Wi-Fi Compatibility



Wi-Fi Presence

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