MortarStone

MinistryPlatform

@mortarstone

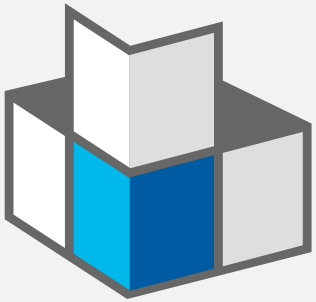
Interpreting Your Giving Data for
Real Ministry Impact

PRESENTER

Meagan Brown, VP of Sales & Lead Impact Strategist
meagan@mortarstone.com

MinistryPlatform MortarStone @mortarstone

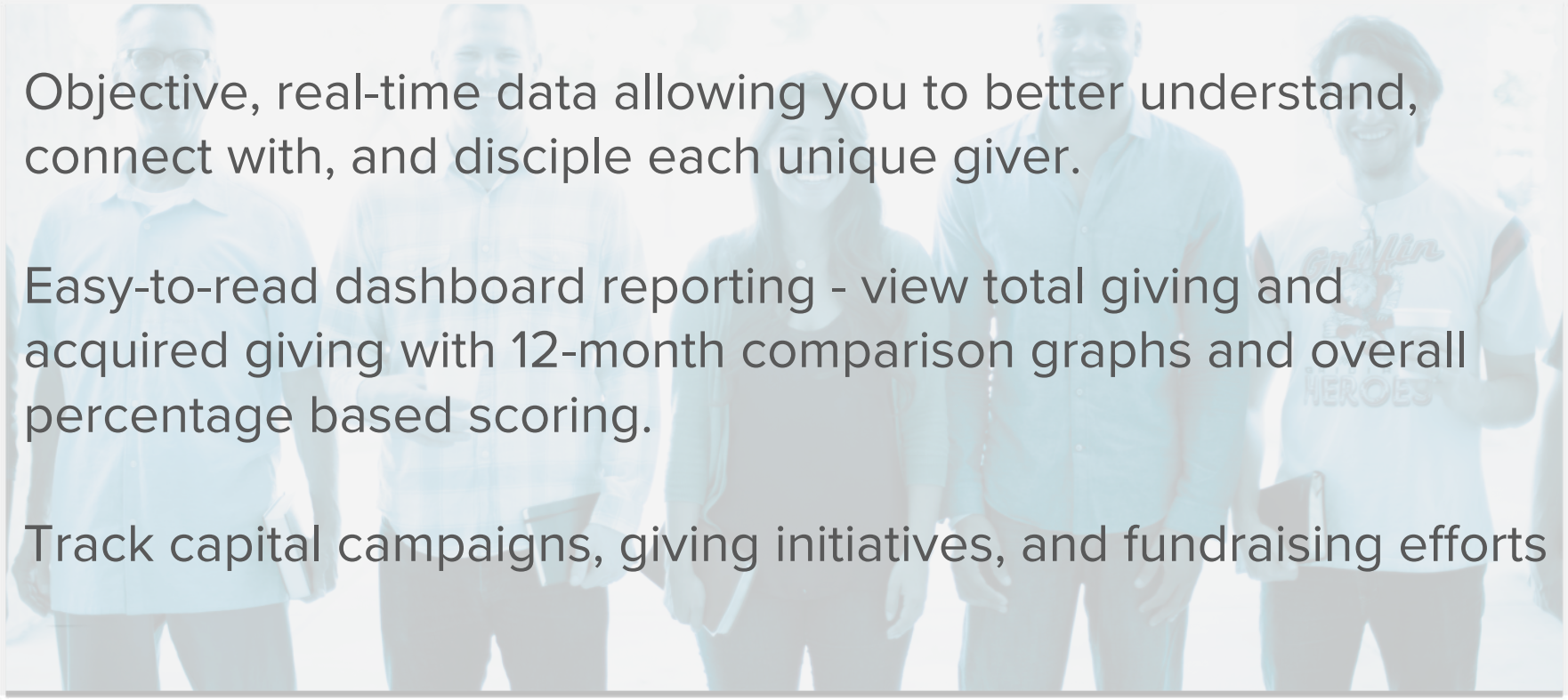
How MortarStone Helps



MortarStone provides you with unique data insights to help you better connect with your givers. Using discipleship driven analytics and easy-to-use customized reporting tools, MortarStone will advance your ministries further, faster.

MinistryPlatform MortarStone @mortarstone

MortarStone Helps You Identify Givers

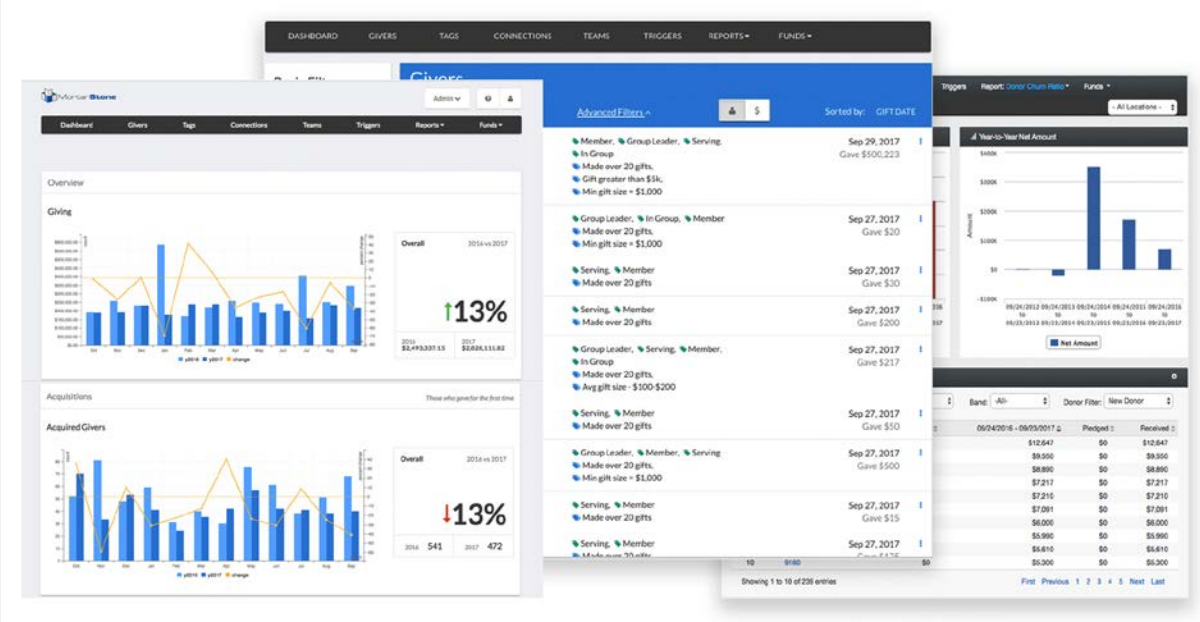


- Objective, real-time data allowing you to better understand, connect with, and disciple each unique giver.
- Easy-to-read dashboard reporting - view total giving and acquired giving with 12-month comparison graphs and overall percentage based scoring.
- Track capital campaigns, giving initiatives, and fundraising efforts

MinistryPlatform MortarStone @mortarstone

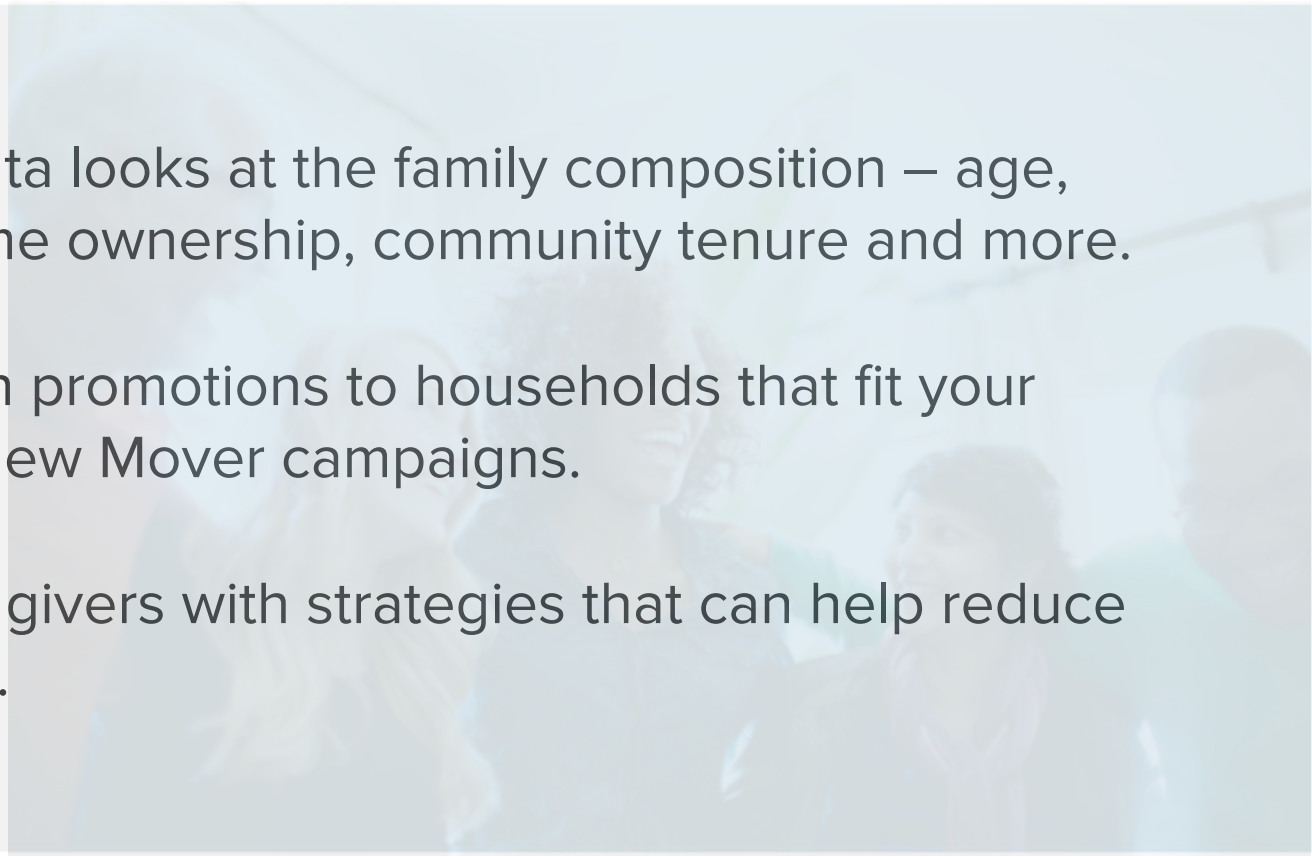
MortarStone Helps You Identify Givers

- ***Comprehensive Giving Reports that Identify:***
  - ✓ Lapsed Givers
  - ✓ Regular Givers
  - ✓ Financial Leaders
  - ✓ Asset-based Givers



MinistryPlatform MortarStone @mortarstone

MortarStone Helps You Assess Givers



- Multi-dimensional data looks at the family composition – age, children, career, home ownership, community tenure and more.
- Target your outreach promotions to households that fit your church's DNA with New Mover campaigns.
- Identify asset-based givers with strategies that can help reduce debt for your church.

MortarStone Stewardship Coaching

MortarStone BLOCKS
STRATEGIC IMPACT COACHING

We help you build a actionable stewardship plan that helps disciple your givers with step-by-step guidance and accountability.

- Partner with your ministry
- Create a strategic stewardship plan and budget
- Provide ongoing support and guidance

MinistryPlatform MortarStone @mortarstone

Interpreting Your GIVING DATA for Real Ministry Impact

Helping over **1,000 churches** track more than **$10 billion dollars** in giving from millions of donors!

CHURCHES WE HELP

THE CHURCH OF Eleven22

THE CROSSING

ROCK CHURCH

HIGHLAND PARK UNITED METHODIST CHURCH

First Baptist DALLAS

lakepointe CHURCH

faith promise CHURCH

Bayside CHURCH

MinistryPlatform

MortarStone

@mortarstone

"As a stewardship pastor responsible for cultivating generosity, I find the analysis provided by MortarStone to be extremely valuable in understanding the trends with my financial leaders."

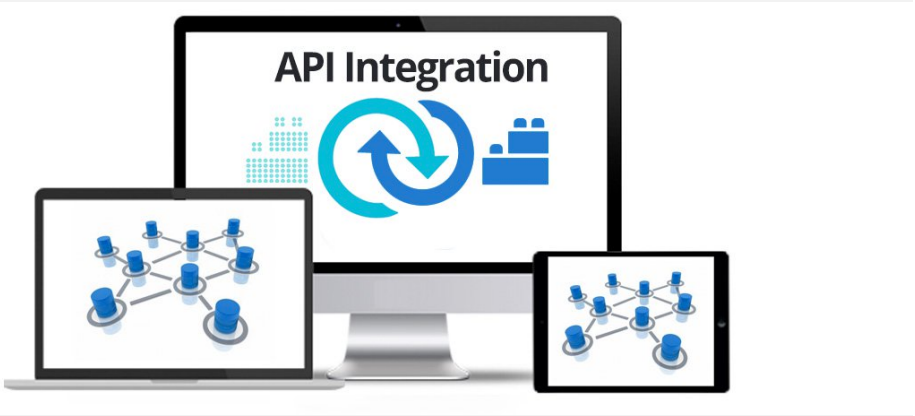
Scott S.
Bayside Church, Roseville, CA

MinistryPlatform MortarStone @mortarstone

MortarStone Integrates with MinistryPlatform

Ministry Platform has an API connection with MortarStone ensuring:

- Seamless data transfer
- Real-time reporting features
- Accurate giving analysis



MinistryPlatform MortarStone @mortarstone

QUESTIONS & ANSWERS

MINISTRY PLATFORM USER SPECIAL!

Schedule a demo by 4/30 and all setup fees are waived and receive a FREE Church Health Audit!
(value of $2300)

MinistryPlatform MortarStone @mortarstone