

VISION•2



Generosity and Contribution Management Platform



Vision2Systems.com

PRESENTERS



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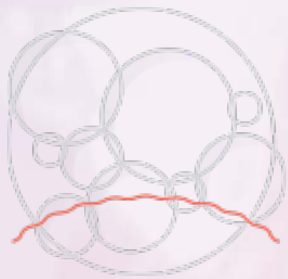
WHO IS VISION2?



The Vision2 platform provides a compelling generosity experience while unifying your contribution management and complementing your other strategic solutions.

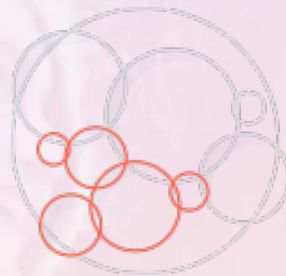
VISION2 IS BUILT FOR YOUR:

CONGREGATION



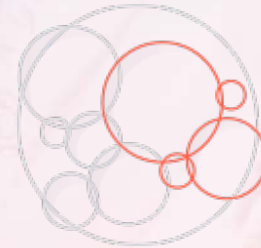
We increase donor engagement by providing your church with a frictionless giving experience.

COMMUNICATIONS TEAM



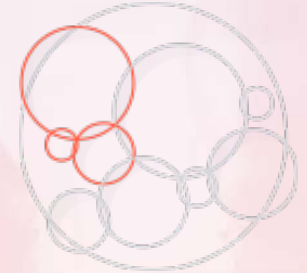
We work with your Communications Team to drive cross-channel engagement that maintains your unique voice.

LEADERSHIP TEAM



We work with your Leadership Team to drive engagement and advance discipleship opportunities.

FINANCE TEAM



We work with your Finance Team to provide accurate and timely financial information.

WHO IS VISION2?

Partnering in a Best-of-Breed Model

- 'All-in-one' models don't work
- Church left with complex/confusing mix of solutions
- Leading solutions that are good at what they do
- Seamlessly integrated & coherently delivered
- Church spends less time on wiring together solutions & more time on delivering mission



KEY CHALLENGES

Facing Churches in Giving Engagement

- Poor congregation experience
- Lack of engagement beyond transaction
- Mishmash of systems and data
- Limited insights into giving



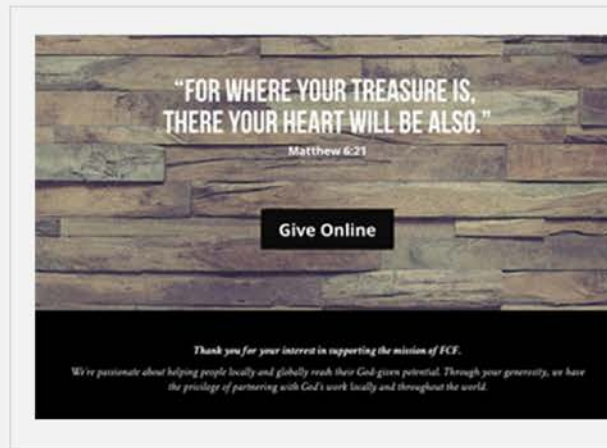


POOR EXPERIENCE

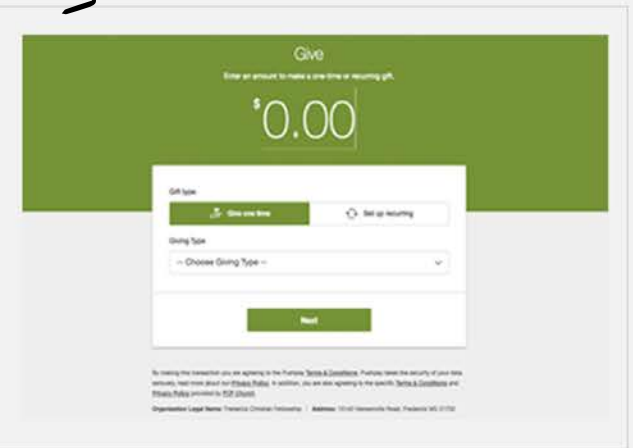
Typical Giving Transaction

- Inconsistent branding
- Confusing transition
- Decreased engagement

Church Website



Generic Giving Page





POOR EXPERIENCE

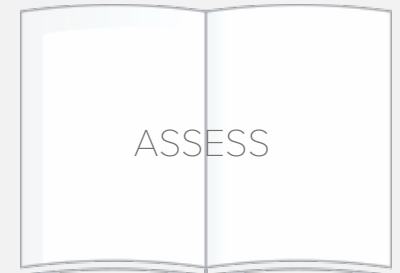
Typical Giving Transaction

- Lack of information
- Lack of inspiration
- Lower giving & missed opportunities

WE ASPIRE

To Help You Solve These Challenges

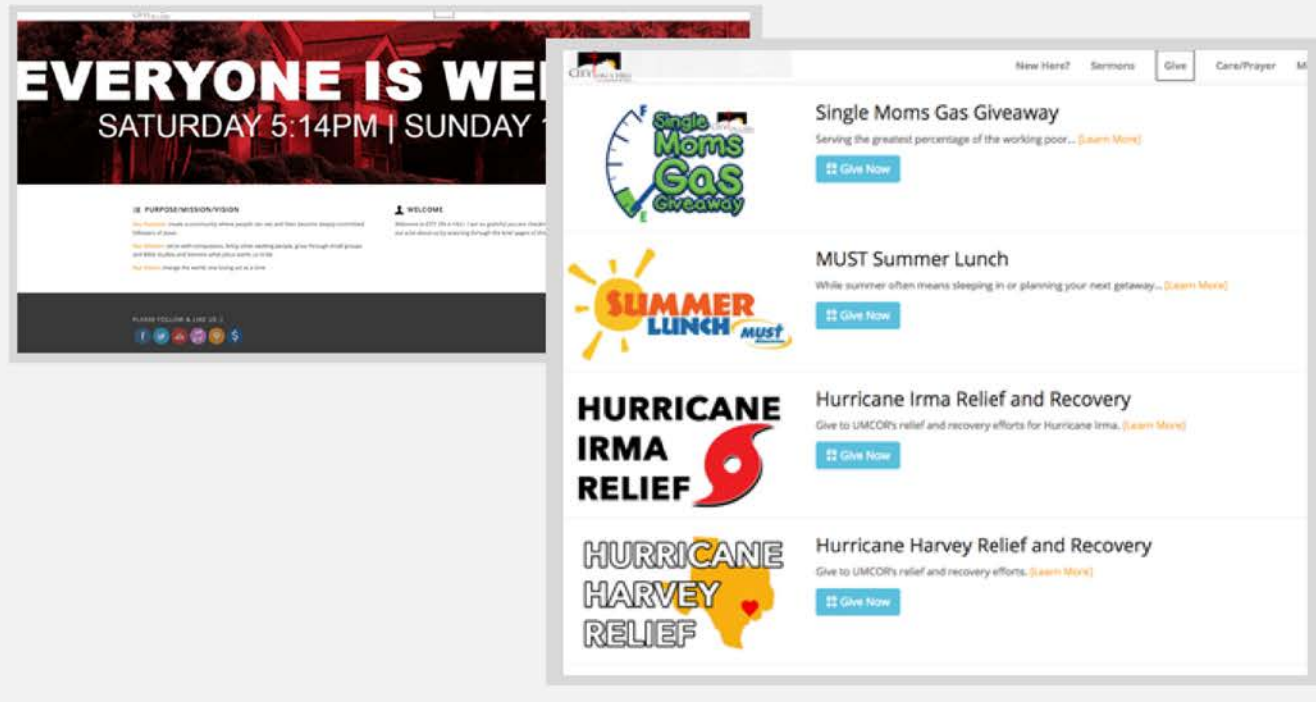
1. Poor Experience → *Inspire*
2. Transactional → *Engage*
3. Mishmash of Systems → *Manage*
4. Limited Insights → *Assess*





VISION2 EXPERIENCE

- Church-branded giving
- Relevant & inspirational ministries
- Increased engagement



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VISION2 EXPERIENCE

- Accountable
- Gives Purpose
- Equips congregation to fundraise

Jordan Mission Trip

Mission Trip

East Cooper Baptist Church will be sending a team to help provide education, food, clothing, and other resources to 200 Syrian refugee children.

JORDAN
GLOBAL IMPACT

\$15

Giving a \$15 gift provides a hygiene pack.

\$40

Giving \$40 provides...

Dynamic Church Visit Connect Give

Guatemala Trip 2018 Jim Trotta

Guatemala is rich in natural beauty - from the shores of Lake Atitlan, to the peaks of its 37 volcanoes, this Central American nation is one of the most beautiful in the world. Behind all this beauty lies the lingering pain of a 36-year civil war and several devastating natural disasters. These tragedies have left many Guatemalan people in extreme poverty, but the Guatemalan people take pride in their hospitality and warmly welcome visitors as long-lost friends.

Why this is important to me:
God is calling me to serve, but I cannot afford the trip on my own. Would you prayerfully consider helping me?

Help me reach my Goal
\$3,500.00

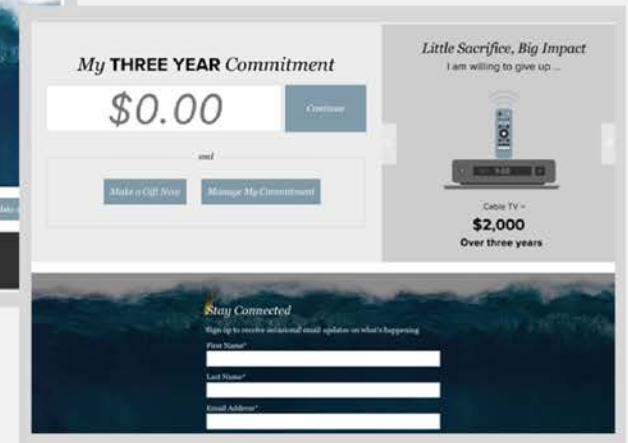
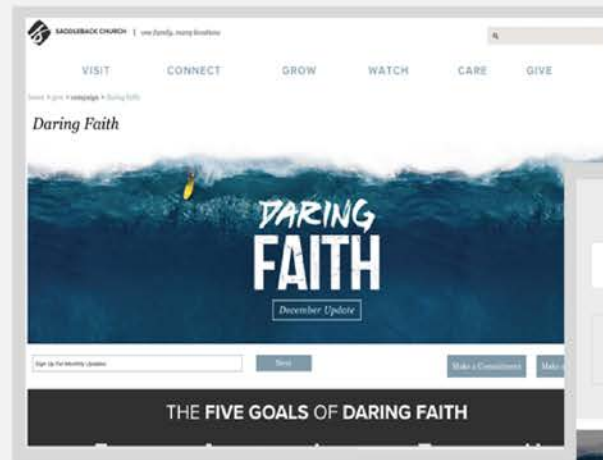
55%

[Give Now](#)



VISION2 EXPERIENCE

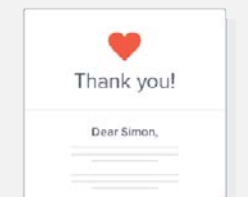
- Reach goals
- Create & manage pledges



GENEROSITY ENGAGEMENT



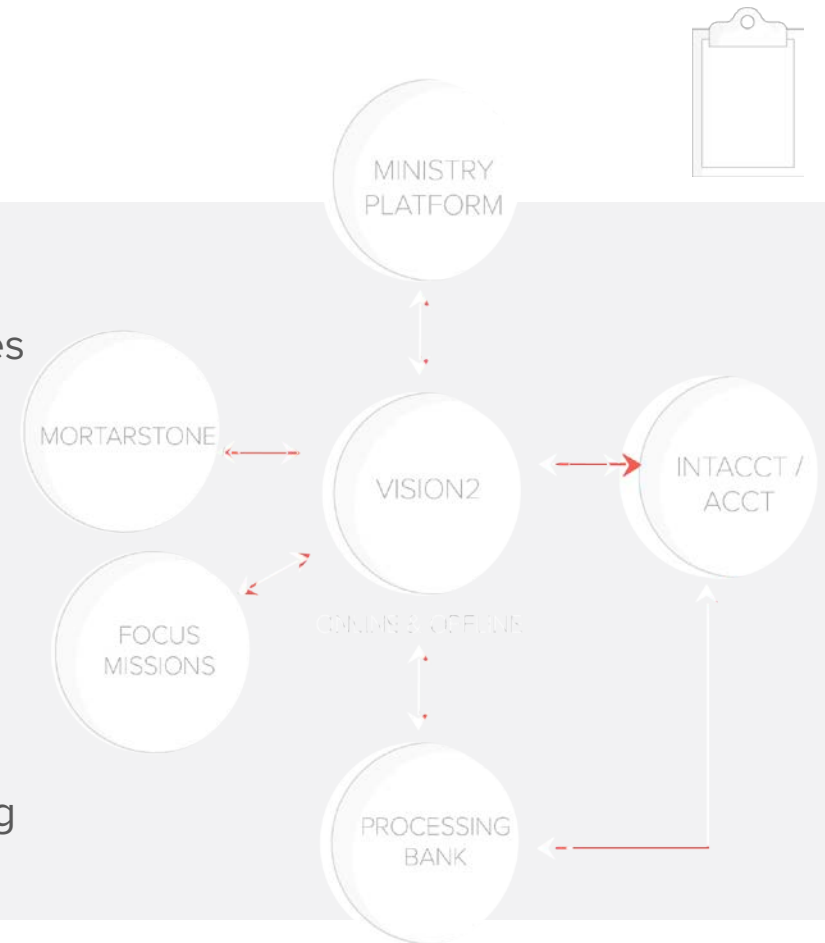
- Consistent, context specific giving acknowledgements
- Triggered communications for variety of situations
- Ability to send targeted messaging based on generosity patterns
- Flexible scheduled giving and pledges controlled by congregant
- Self-service congregant portal



DATA INTEGRATION

Comprehensive Contribution Platform

- Consolidate & simplify managing contribution processes
- Both online channels & offline giving handled
- Strong check processing & batch management
- Direct, single processor to bank – effective, efficient reconciliation & error handling
- Full revenue sub-ledger feeds G/L entries to accounting



GIVING INSIGHTS

From NO Insight to Comprehensive Reporting

- Rich transaction and giving activity reports track financials end-to-end
- Donor self-service portal to provide easy access to all giving history and schedules
- Comprehensive query tool for donor data pulls and insights
- Integrated MortarStone analytics for enhanced giving strategies

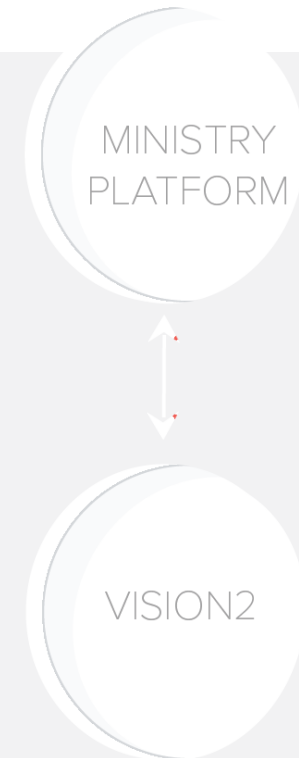
The image displays a comprehensive financial reporting interface. On the left, a dashboard titled 'Overview' shows a bar chart for 'Giving' and 'Acquired Givers' with a 13% increase indicator. The main area features a 'Payment Records' table with columns for Payment Amount, Settled Amount, Currency, Payment Type, Payment Method Type, Payment Date, Deposit Date, Payment Status, and Payment Method. Below the table is a search filter section with fields for Payment Date, Payment Amount, Settlement Date, Payment Status, Designation Name, Payment Method, and Channel Type, along with an 'Accounted for By Vision2' dropdown and a search button.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Payment Records													
2														
3	26026438	5.00	5.00	US	Individual	Cash	1/2/2018	1/2/2018	Deposited	Cash				
4	22898955	15.00	14.26	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	MASTERCARD card that ends with 4204				
5	22898955	50.00	48.35	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 2185				
6	28201404	202.00	193.84	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 5815				
7	22898976	78.00	73.80	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	MasterCard ending with 8229				
8	22898981	58.00	48.35	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 1325				
9	22898982	108.00	98.60	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA ending with 0081				
10		290.00	252.29	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 1225				
11		503.00	485.21	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA ending with 6275				
12		58.00	48.35	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	MasterCard card that ends with 2139				
13		25.00	24.08	US	Individual	Credit Card	1/2/2018	1/2/2018	Deposited	VISA card that ends with 8111				
14		60.00	58.09	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 5583				
15		29.00	19.22	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 4031				
16		111.11	107.69	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 0273				
17		318.00	302.81	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 1788				
18		119.00	108.61	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 8772				
19		18.00	8.91	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	MASTERCARD card that ends with 7997				
20		46.00	38.64	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 7514				
21		28.00	18.62	US	Individual	Bank Account	1/1/2018	1/2/2018	Deposited	San Diego Metro bank account that ends with 7975				
22		29.00	19.22	US	Individual	Credit Card	1/1/2018	1/2/2018	Deposited	VISA card that ends with 0922				
23		29.00												

THINK MINISTRY INTEGRATION

Key Facts to Know – HOW IT WORKS

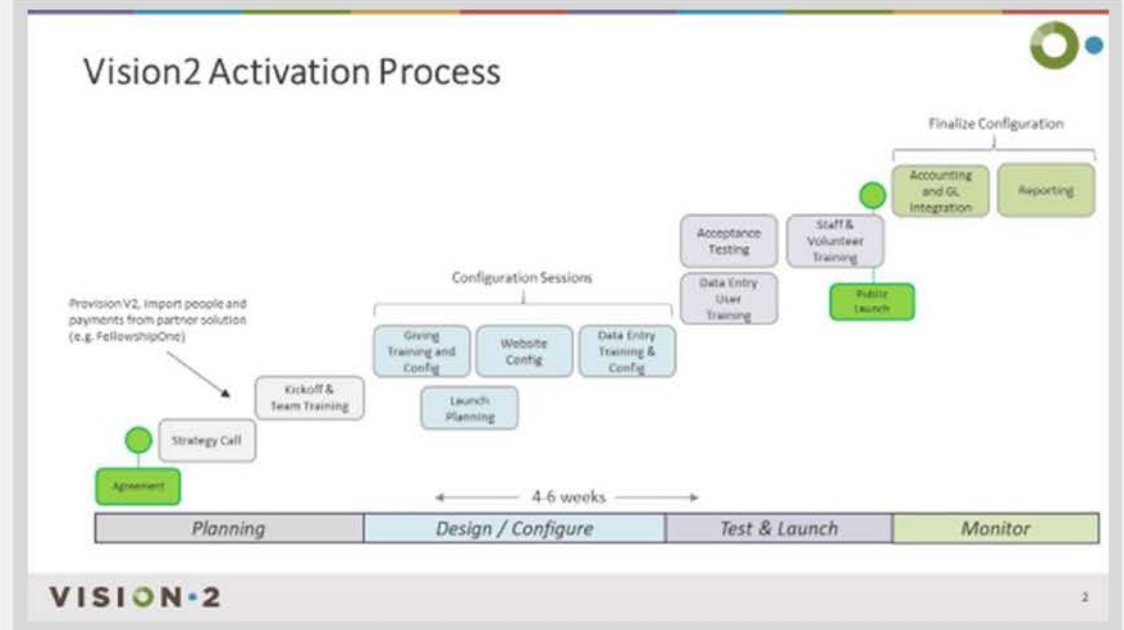
- Two-way integration of profile & contribution data
- Real-time sync with de-duplication logic
- Includes anonymous and organizational giving
- Honors household structure & multi-campus
- Highly-scalable Azure infrastructure



HERE'S HOW WE HELP

Inspiring Generosity Discipleship for Your Church

1. Giving Assessment
2. Data conversion – including recurring givers
3. Best-of-breed integrations
4. Customer success and best practices included in your service



CHURCH SUCCESS

“Wonderful work...”

East Cooper Baptist’s mission is to equip people to pursue Jesus Christ passionately as they impact their culture. ECBC takes full advantage of the Vision2 communication tools by using their Ask Ladder to create a very compelling call to action for much-loved outreach programs. These tools have increased ECBC’s outreach giving by 23%!

– JANINE MIKELL, COMMUNICATIONS



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Q&A

VISION•2  MinistryPlatform

SPECIAL OFFER

Schedule your Giving Assessment by January 31st and we'll pay for your MPUG 2018 registration or make a donation to your church!

Inspire@vision2systems.com